



2012-2013

JAN DEC

FACT SHEET

AS - GENERAL BUSINESS

NUMBER OF STUDENTS IN PROGRAM

Not Registered – 211

* Total Students – 320
(# of students declared major)



STUDENT UNIT LOAD

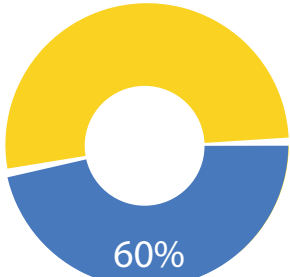


Full-time students
(12 + units)

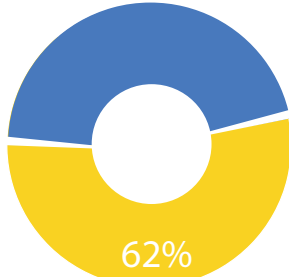


Part-time students
(<12 units)

REGISTERED STUDENTS



* # of registered students
2012



* # of registered students
2013

Estimated change 2012 – 2013: 2%.

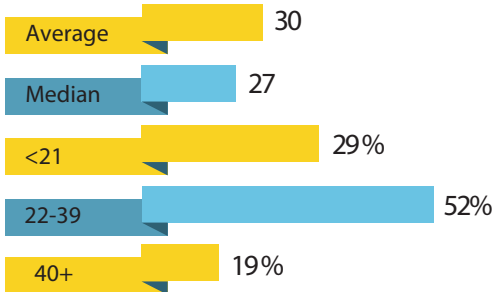
COURSE SUCCESS RATE

Course	Term	Count							Percent			
		Enrolled On Census	Zero Unit	No Grade	Graded	Succeeded	W	F	No Grade	Success	W	F
BSAD2220	Fall 2012	31	0	0	31	19	6	4	0.0	61.3	19.4	12.9
BSAD2221	Spring 2012	11	0	0	11	11	0	0	0.0	100.0	0.0	0.0
BSAD2221	Spring 2013	17	0	0	17	14	0	3	0.0	82.4	0.0	17.6
BUSN1051	Spring 2013	24	0	0	24	11	8	4	0.0	45.8	33.3	16.7
BUSN1500	Spring 2012	34	0	3	31	21	0	10	8.8	67.7	0.0	32.3
BUSN1500	Spring 2013	11	0	0	11	5	2	3	0.0	45.5	18.2	27.3

- A 63% average total success rate.

STUDENT DEMOGRAPHICS

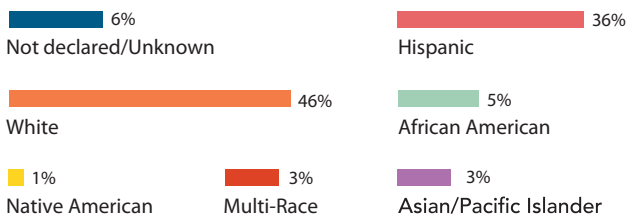
Age



Gender



Ethnicity



DEGREES AND CERTIFICATES AWARDED



Associate degrees



0

Certificates

JOB OUTLOOK (2013–2020)

Kern County	2013 Jobs	2020 Jobs	Change	% Change	2013 Median Hourly Wage
Billing & Posting Clerks	1,026	1,188	162	16%	\$15.72
Payroll & Timekeeping Clerks	594	671	77	13%	\$16.99
Bookkeeping & Auditing Clerks	2,871	3,304	433	15%	\$18.15
Tax Preparers	134	107	-27	-20%	\$23.93

- The median hourly wage in Kern County is \$18.70 – compare to the state is \$0.16 less.
- Outlook job growth on these occupations is steadily growing in Kern County.

Sources

- Taft College Cognos IBM Database
 - Economic Modeling Specialists, Inc. www.economicmodeling.com
- * May not reflect accurate # of students in the program as students change majors
* Adding % of registered students for 2012-2013 will result in a duplicated registered count

