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Semester effective: Spring 2020

Communication (COMM) 1511 Public Speaking (3 Units) CSU:UC
[formerly Speech 11, 1511]

Advisory: Eligibility for English 1500 strongly recommended

Total Hours: 48 hours lecture. 96 Outside-of-class hours. (144 Total Student Learning Hours)

Catalog Description: This course develops the ability to organize, develop, and deliver a speech effectively. Emphasis is on research, organization, presentation, and evaluation. C-ID: COMM 110

Type of Class/Course: Degree Credit

Text: Lucas, Stephen E. *The Art of Public Speaking*. 12th ed. New York: McGraw, 2015

Additional Instructional Materials: None

Course Objectives:

By the end of the course, a successful student will be able to:

1. distinguish between the similarities and differences of public speaking and everyday conversation,
2. identify the elements of the speech communication process,
3. identify the causes of poor listening,
4. provide examples of effective listening skills,
5. explain the proper steps for selecting a speech topic,
6. analyze the intended audience,
7. demonstrate skills in gathering materials for a speech,
8. provide examples, statistics, and testimony to support ideas,
9. evaluate library and outside resources,
10. organize the body of a speech,
11. construct an effective speech introduction and conclusion,
12. construct a preparation and speech outline,
13. demonstrate skill in utilizing appropriate language in a speech,
14. compare and contrast the various methods of speech delivery,
15. assemble materials to use as visual aids,
16. identify the types and guidelines for informative and persuasive speeches,
17. apply the principles of small group discussion, and
18. evaluate strengths and weaknesses in student speakers.

Course Scope, Content:

- Unit I Speaking and Listening
- A. Speaking in Public
 - B. Ethics and Public Speaking
 - C. Listening
- Unit II Speech Preparation: Getting Started
- A. Selecting a Topic and Purpose
 - B. Analyzing the Audience
 - C. Gathering Materials
 - D. Supporting Ideas
- Unit III Speech Preparation: Organizing and Outlining
- A. Organizing the Body of the Speech
 - B. Beginning and Ending the Speech
 - C. Outlining the Speech
- Unit IV Presenting the Speech
- A. Using Language
 - B. Delivery
 - C. Using Visual Aids
- Unit V Varieties of Public Speaking
- A. Speaking to Inform
 - B. Speaking to Persuade
 - C. Methods of Persuasion
 - D. Speaking on Special Occasions
 - E. Speaking in Small Groups

Learning Activities Required Outside of Class:

The students in this class will spend a minimum of 6 hours per week outside of the regular class time doing the following:

1. Studying
2. Answering questions
3. Skill practice
4. Completing required reading
5. Written work
6. Observation of or participation in an activity related to course content

Methods of Instruction:

1. Lectures
2. Class discussion and projects
3. Audiovisual presentations

4. Speeches varying in type and length
 - a. introductory speech
 - b. two informative speeches
 - c. two persuasive speeches
 - d. two impromptu speeches
 - e. special occasion speech

Methods of Evaluation:

1. Substantial writing assignments, including:
 - a. essay midterm and final
 - b. written homework
2. Skill demonstrations, including:
 - a. class performance exams
3. Other examinations, including:
 - a. multiple choice
 - b. true/false items

Supplemental Data:

TOP Code:	150600: Speech Communication
SAM Priority Code:	E: Non-Occupational
Distance Education:	Online; Offline
Funding Agency:	Y: Not Applicable(funds not used)
Program Status:	1: Program Applicable
Noncredit Category:	Y: Not Applicable, Credit Course
Special Class Status:	N: Course is not a special class
Basic Skills Status:	N: Course is not a basic skills course
Prior to College Level:	Y: Not applicable
Cooperative Work Experience:	N: Is not part of a cooperative work experience education program

Eligible for Credit by Exam:	NO
Eligible for Pass/No Pass:	C: Pass/No Pass
Taft College General Education:	CSA1: CSU Area A1 IG1C: IGETC Area 1C LCAT: Local GE Communication