



2012-2013

JAN DEC

FACT SHEET

AS - ACCOUNTING

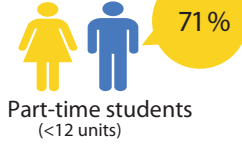
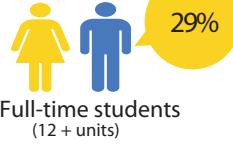
NUMBER OF STUDENTS IN PROGRAM

Not Registered – 169

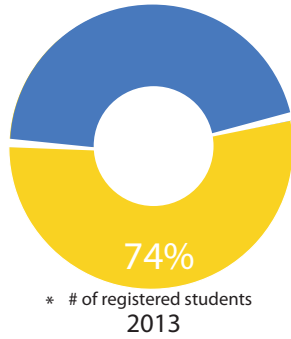
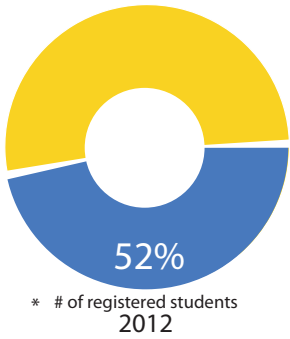
* Total Students – 217
(# of students declared major)



STUDENT UNIT LOAD



REGISTERED STUDENTS



Estimated change 2012 – 2013: 22%.

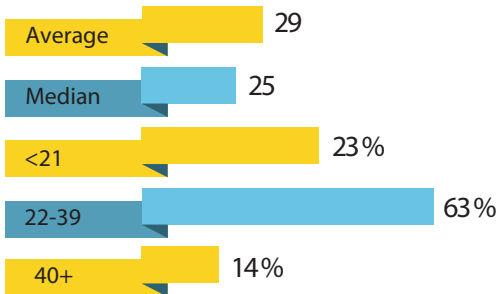
COURSE SUCCESS RATE

Course	Term	Count						Percent				
		Enrolled On Census	Zero Unit	No Grade	Graded	Succeeded	W	F	No Grade	Success	W	F
BSAD2220	Fall 2012	31	0	0	31	19	6	4	0.0	61.3	19.4	12.9
BSAD2221	Spring 2012	11	0	0	11	11	0	0	0.0	100.0	0.0	0.0
BSAD2221	Spring 2013	17	0	0	17	14	0	3	0.0	82.4	0.0	17.6
BUSN1053	Spring 2013	18	0	0	18	16	2	0	0.0	88.9	11.1	0.0
BUSN1059	Fall 2012	8	0	0	8	7	1	0	0.0	87.5	12.5	0.0
BUSN1059	Spring 2013	6	0	0	6	4	1	1	0.0	66.7	16.7	16.7

• A 78% average total success rate.

STUDENT DEMOGRAPHICS

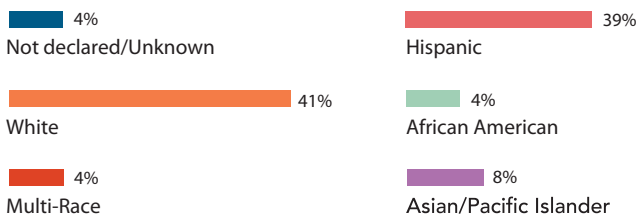
Age



Gender



Ethnicity



DEGREES AND CERTIFICATES AWARDED



Associate degrees



Certificates

JOB OUTLOOK (2013–2020)

Kern County	2013 Jobs	2020 Jobs	Change	% Change	2013 Median Hourly Wage
Billing & Posting Clerks	1,026	1,188	162	16%	\$15.72
Payroll & Timekeeping Clerks	594	671	77	13%	\$16.99
Bookkeeping & Auditing Clerks	2,871	3,304	433	15%	\$18.15
Tax Preparers	134	107	-27	-20%	\$23.93

- The median hourly wage in Kern County is \$18.70 – compare to the state is \$0.16 less.
- Outlook job growth on these occupations is steadily growing in Kern County.

Sources

- ¹ Taft College Cognos IBM Database
- ² Economic Modeling Specialists, Inc. www.economicmodeling.com
- * May not reflect accurate # of students in the program as students change majors
- * Adding % of registered students for 2012-2013 will result in a duplicated registered count

