

Occupation Overview

General Business Related Occupations in Kern

EMSI Q2 2015 Data Set



Taft College



29 Emmons Park Drive
Taft, California 93268
661.763.7700

Parameters

Occupations

13 items selected. See Appendix A for details.

Regions

Code	Description
6029	Kern County, CA

Timeframe

2016 - 2017

Datarun

2015.2 – QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors

General Business in Kern County, CA

Occupation Summary for General Business

12,042 Jobs (2015) 20% below National average	2.1% % Change (2016-2017) Nation: 2.1%	\$22.53/hr Median Hourly Earnings Nation: \$24.09/hr
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Growth

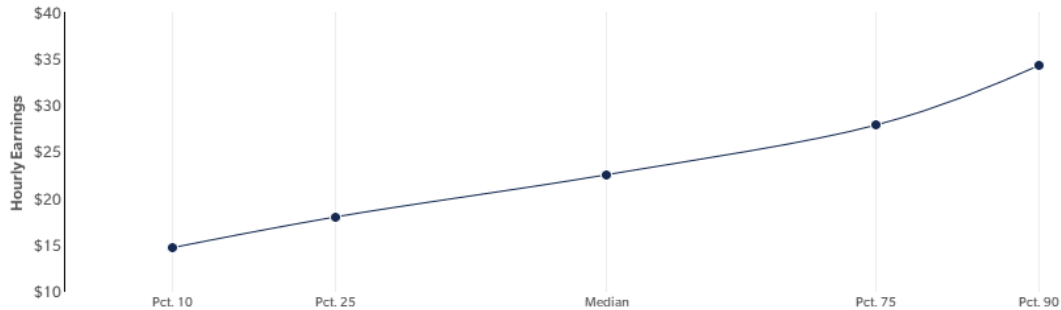
12,354 2016 Jobs	12,619 2017 Jobs	265 Change (2016-2017)	2.1% % Change (2016-2017)
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Occupation	2016 Jobs	2017 Jobs	Change	% Change
Claims Adjusters, Examiners, and Investigators (13-1031)	942	956	14	1%
Insurance Appraisers, Auto Damage (13-1032)	22	23	1	5%
Business Operations Specialists, All Other (13-1199)	2,336	2,368	32	1%
Budget Analysts (13-2031)	171	173	2	1%
Financial Analysts (13-2051)	447	461	14	3%
Personal Financial Advisors (13-2052)	1,880	1,988	108	6%
Insurance Underwriters (13-2053)	92	95	3	3%
Loan Officers (13-2072)	360	358	-2	-1%
Economists (19-3011)	12	12	0	0%
Arbitrators, Mediators, and Conciliators (23-1022)	8	8	0	0%
First-Line Supervisors of Retail Sales Workers (41-1011)	4,736	4,803	67	1%
Advertising Sales Agents (41-3011)	245	244	-1	0%
Billing and Posting Clerks (43-3021)	1,105	1,129	24	2%

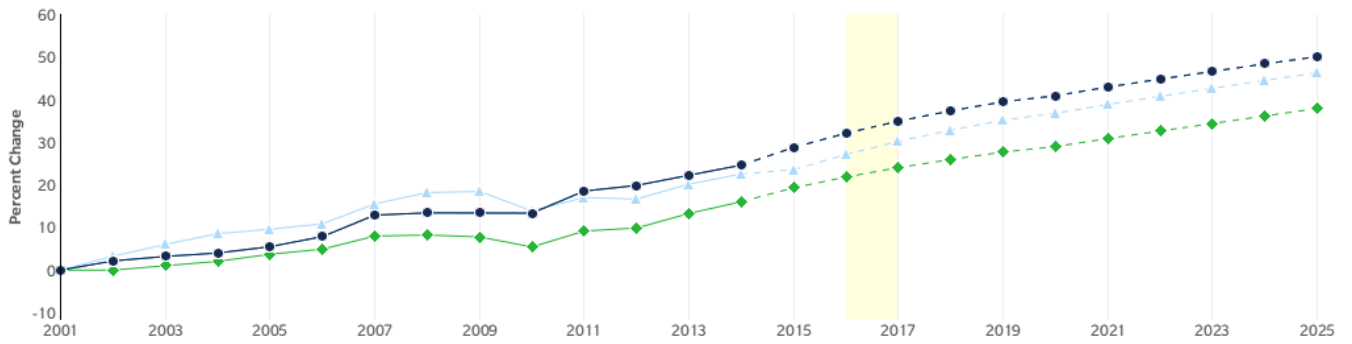
Percentile Earnings

\$17.99/hr 25th Percentile Earnings	\$22.53/hr Median Earnings	\$27.90/hr 75th Percentile Earnings
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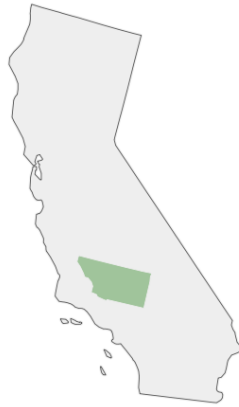
Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Claims Adjusters, Examiners, and Investigators (13-1031)	\$24.28	\$28.22	\$34.33
Insurance Appraisers, Auto Damage (13-1032)	\$23.56	\$28.54	\$34.00
Business Operations Specialists, All Other (13-1199)	\$26.00	\$35.05	\$46.18
Budget Analysts (13-2031)	\$30.25	\$36.38	\$44.40
Financial Analysts (13-2051)	\$23.98	\$29.45	\$34.68
Personal Financial Advisors (13-2052)	\$19.17	\$21.50	\$24.73
Insurance Underwriters (13-2053)	\$25.71	\$33.30	\$43.73
Loan Officers (13-2072)	\$23.48	\$33.83	\$41.65
Economists (19-3011)	\$28.98	\$40.04	\$53.18
Arbitrators, Mediators, and Conciliators (23-1022)	\$22.28	\$27.68	\$35.41
First-Line Supervisors of Retail Sales Workers (41-1011)	\$11.54	\$14.39	\$17.35
Advertising Sales Agents (41-3011)	\$15.54	\$21.61	\$31.84
Billing and Posting Clerks (43-3021)	\$13.53	\$15.91	\$18.60

Regional Trends



	Region	2016 Jobs	2017 Jobs	Change	% Change
●	Region	12,354	12,619	265	2.1%
●	Kern County	12,354	12,619	265	2.1%
●	Tulare County, CA	4,959	5,080	121	2.4%
●	California	846,382	861,759	15,377	1.8%

Regional Breakdown



* Highlighted areas show counties that contain the selected zip codes

ZIP	2017 Jobs
Bakersfield, CA 93309 (in Kern county)	2,038
Bakersfield, CA 93301 (in Kern county)	1,509
Bakersfield, CA 93311 (in Kern county)	1,392
Bakersfield, CA 93308 (in Kern county)	1,103
Bakersfield, CA 93304 (in Kern county)	913

Occupation Gender Breakdown



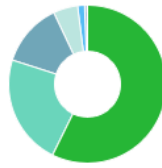
	Gender	2015 Jobs	2015 Percent	
•	Males	5,973	49.6%	
•	Females	6,069	50.4%	

Occupation Age Breakdown



	Age	2015 Jobs	2015 Percent
●	14-18	14	0.1%
●	19-24	669	5.6% ■
●	25-34	2,478	20.6% ■■
●	35-44	2,765	23.0% ■■■
●	45-54	2,972	24.7% ■■■■
●	55-64	2,196	18.2% ■■■
●	65+	947	7.9% ■■

Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2015 Jobs	2015 Percent	
●	White	6,901	57.3%	<div style="width: 57.3%;"></div>
●	Hispanic or Latino	2,723	22.6%	<div style="width: 22.6%;"></div>
●	Asian	1,570	13.0%	<div style="width: 13.0%;"></div>
●	Black or African American	604	5.0%	<div style="width: 5.0%;"></div>
●	Two or More Races	172	1.4%	<div style="width: 1.4%;"></div>
●	American Indian or Alaska Native	50	0.4%	<div style="width: 0.4%;"></div>
●	Native Hawaiian or Other Pacific Islander	23	0.2%	<div style="width: 0.2%;"></div>

Occupational Programs

7 Programs (2014)		96 Completions (2014)	647 Openings (2014)
CIP Code	Program	Completions (2014)	
52.0302	Accounting Technology/Technician and Bookkeeping	69	
45.0601	Economics, General	18	
52.9999	Business, Management, Marketing, and Related Support Services, Other	7	
52.0212	Retail Management	2	
52.1804	Selling Skills and Sales Operations	0	

Industries Employing General Business

Industry	Occupation Group Jobs in Industry (2015)	% of Occupation Group in Industry (2015)	% of Total Jobs in Industry (2015)
Federal Government, Civilian, Excluding Postal Service	1,173	9.7%	13.2%
Portfolio Management	641	5.3%	47.7%
Investment Advice	424	3.5%	46.7%
Direct Property and Casualty Insurance Carriers	417	3.5%	25.6%
Supermarkets and Other Grocery (except Convenience) Stores	330	2.7%	5.7%

Appendix A - Occupations

Code	Description
13-1031	Claims Adjusters, Examiners, and Investigators
13-1032	Insurance Appraisers, Auto Damage
13-1199	Business Operations Specialists, All Other
13-2031	Budget Analysts
13-2051	Financial Analysts
13-2052	Personal Financial Advisors
13-2053	Insurance Underwriters
13-2072	Loan Officers
19-3011	Economists
23-1022	Arbitrators, Mediators, and Conciliators
41-1011	First-Line Supervisors of Retail Sales Workers
41-3011	Advertising Sales Agents
43-3021	Billing and Posting Clerks

Appendix B - Data Sources and Calculations

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department