Course Level SLOs: MGMT 1545- Customer Service

| Course Level SLO | Institutional SLO(s) aligned with | Examples of Assessment(s)* |
|--|---------------------------------------|-----------------------------------|
| K- Students will be able to Identify the | 1. Communication | Case Study |
| elements of a value-added customer service | 3. Critical and Creative Thinking | Scenario |
| system. | 5. Discipline Content | Business Survey and Report |
| S- Students will be able to diagnose and | 1. Communication | Case Study |
| remediate customer service systems. | 3. Critical Thinking | Scenario |
| | 4. Community and Global Consciousness | Local Business Survey and Report |
| | 5. Discipline Content | |
| A- Students will be able to show an | 1. Communication | Scenario |
| appreciation for how customer service | 3. Critical Thinking | Action Research (Pre-post Survey) |
| programs impact people and organizations. | 4. Community and Global Consciousness | Self-reflection graded by rubric |
| | 5. Discipline Content | |
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(You may add or delete as many cells as you need. Aim for a manageable amount of SLOs that indicate the most important outcomes of your course.)

Reviewed by: David Layne, Adam Bledsoe on: 11-Jan-2018