Journalism (JRNL) 2110 Advanced News Media Practicum (3 Units) CSU
[formerly Journalism 11B]

Prerequisite: Successful completion of Journalism 2105 with a grade of "C" or better

Prerequisite knowledge/skills: Before entering the course the student should be able to

1.   apply the skills necessary to produce the Taft College monthly magazine and/or the Taft College online news source (Cougar Online),
2.   synthesize news items ranging from gathering news items including photography, videography and audio clips, to producing layouts for the printed magazine and developing web-ready media for the weekly online news source, and
3.   analyze and evaluate the quality of news gathering and production processes, defining and maintaining editorial standards, and timely production of news and magazine content.

Total Hours: 16 hours lecture; 96 hours lab (112 hours total)

Catalog Description: This is the second semester of the capstone course in Multimedia Journalism.   This course refines production skills and techniques of normal media operations.

Type of Class/Course: Degree Credit

Text:
Scanlan, Chip and Richard Craig. *News Writing and Reporting: The Complete Guide for Today's Journalist.* 2nd ed. New York: Oxford P, 2014. Print.

Associated Press. *Associated Press Stylebook and Briefing on Media Law*. Basic Books. 2014. Print.

Additional Required Materials:
     http://w3schools.com Tutorials; HTML and DOM, CSS, JavaScript, XML, PHP, AJAX

Course Objectives:

By the end of the course, a successful student will be able to

1.   critically assess which of the following techniques, or media, would be appropriate to gather news: photography, videography and audio clips; to produce layouts for the printed magazine and develop web-ready media for the weekly online news source,
2.   demonstrate skills and knowledge to manage the news gathering and production processes, define and maintain editorial standards, and timely production of news and magazine content, and
3.   produce the Taft College monthly magazine and/or the Taft College online news source (Cougar Online) with advanced skill and knowledge.

Course Scope Content: (Lecture)

Unit I   Advanced Publishing
                A. copy editing of other students' work
                B. maintaining the online newspaper
                C. make editorial decisions affecting the online publication
                D. develop leadership and management skills as an editor
                E. intern for local media entity

Course Scope and Content: (Laboratory)

Unit I   Advanced Production Work to include Creation of Consistent Production

                A.   news gathering
                B.   writing
                C.   copy editing
                D.   press photography
                E.   photo editing
                F.   layout for print
                G.   headline composition
                H.   other techniques related to print publication production
                I.   digital media production, producing and editing video and audio
                J.   computer animations, and
                K.   assess legal and ethical issues affecting media

Learning Activities Required Outside of Class:

The students in this class will spend a minimum of 2 hours per week outside of the regular class time doing the following:

1.   Analyze various media from a production standpoint.

Methods of Instruction:

        1.   Tasks assigned by instructor supervising the online news products
        2. Internship hours for a local media entity

Methods of Evaluation:

1.   Substantial writing assignments requiring frequent and regular new gathering assignments

Supplemental Data:

TOP Code:	060200 Journalism
SAM Priority Code:	B: Advanced Occupational

Funding Agency:	Y: Not Applicable
Program Status:	1: Program Applicable
Noncredit Category:	Y: Not Applicable
Special Class Status:	N: Course is not a special class
Basic Skills Status:	N: Not Applicable
Prior to College Level:	Y: Not Applicable
Cooperative Work Experience:	N: Course is not a part of a cooperative education program
Eligible for Credit by Exam:	No
Eligible for Pass/No Pass:	Yes