**APR Goal and Outcome—2018-2019**

For descriptions and examples of all APR Goal and Outcome items, please refer to the APR How To Guide—2018-2019

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| **Section I: APR Goal Overview** |

**IA1. Program (Please type in the name of your program)**

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| INST SRVCS Distance Learning Support |

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| **IA2. Other Program**   |  | | --- | |  | | **IB. Program Lead (Your first and last name)**   |  | | --- | |  | |

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| **IC. APR Goal Short Title:**   |  | | --- | | Improving DE Success Rates | | **ID. APR Goal Status:**  ❑ Continuing from Last Year  ❑ New This Year  ❑ Fast Track |

**IE. Institutional Plan(s) Addressed**

Which Institutional Plan(s) does your goal address? Check all that apply.

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| ❑ Educational Master Plan  ❑ Strategic Action Plan  ❑ Facilities Master Plan  ❑ Integrated Plan  ❑ Guided Pathways Plan | ❑ Technology Master Plan  ❑ Human Resources Plan  ❑ Equal Employment Opportunity Plan  ❑ Other |

If “Other” Please indicate which plan(s).

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**IF. Institutional Plan Goal(s) Addressed**

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| EMP pg. 66: Student Learning/Success  SAP 1: Course Success Rates |

**IG. Measureable Objectives(s)**

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| EMP pg. 66: Student Learning/Success  • Improve retention and student success.  SAP 1: Course Success Rates Increase from 71.8% in Fall 2016 to 75.4% in Fall 2020 |
| **Section II: APR Goal Measures, Anticipated Outcomes, and Activities** |

**IIA. APR Goal Measure**

Indicate the type of outcome measure you will use to measure this 2018-2019 annual program review goal:

❑ Course Student Learning Outcome (SLO) ❑ Student Achievement Outcome (SAO)

❑ Program Student Learning Outcome (PSLO) ❑ Program Effectiveness Measures (PEM)

❑ Institutional Student Learning Outcome (ISLO) ❑ Other outcome measure type (Describe in IVE Comments)

**IIB. APR Goal Anticipated Outcome** (Rubric Criteria 1, 2, 4, 5)

Please briefly describe what outcome you expect to achieve with this particular goal in terms of its impact on student learning, student success, student achievement or the “Goal Measure” you indicated in IIA. Be sure to include a discussion of the evidence used to support your assertion, and the “benchmark” value of the goal outcome.

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| Success rates of distance education students will improve if we can improve regular and effective contact that occurs in an online course. Lack of regular, timely, and effective contact between students and instructors is a major factor in student attrition and poor performance in online courses. |

**IIC. APR Goal Activities** (Rubric Criterion 5)

Please briefly describe the activities you intend to implement to achieve this particular goal. Include a timeline of the activities and assessment/evaluation of outcomes.

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| Purchase an active user site license for VoiceThread. VoiceThread is a digital tool that enables asynchronous voice and video conversations around media files. This tool can be used to boost student engagement and regular effective contact in both student-to-student and student-to-instructor interaction in an online classroom. The tool fully integrates with Canvas and includes a universal app for screen readers as well as integration with 3rd-party closed caption services. The license would be purchased for use during the 2019-2010 academic year. The software would be piloted in select courses and outcomes such as success rates, retention rates, withdraw rates, and student evaluations will be used as before/after benchmarks. If successful, the active user site license could be expanded to a full-site license to benefit all online courses in future academic years. |

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| **Section III: APR Goal and Resource Request** |

**IIIA. Required Resources Category:**

Please indicate the types of resources required to implement the activities for this APR goal.

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| --- | --- |
| ❑ Personnel: Faculty  ❑ Personnel: Classified  ❑ Personnel: Other  ❑ Technology | ❑ Professional Development  ❑ Facilities  ❑ Equipment or Supplies  ❑ Other (Describe in IVE Comments) |

**IIIB. Required Resources Description**

Please describe any resources you will need to implement the activities associated with this goal. Requested resources should follow from the narrative in IIC above.

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| An Active User Site License provides an unlimited number of accounts, but bases the first year cost on how many VoiceThread users we expect. The entry level band accommodates up to 300 users with integration, technical support and account management services at $3,500/year. If the pilot process described in the narrative in IIC above proved successful, an annual site license would cost $9,300 per year. Subsequent APR Goal Forms would request ongoing funding in the event of a successful pilot process. |

**IIIC. One Time Start Up Costs:**

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| $3,500 |

**IIID. Annual Costs:**

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**IIIE. Total 5 Year Costs:**

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**IIIF. Proposed Funding Source(s):**

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| District funds and/or foundation |
| **Section IV: APR Goal Additional Information** |

**IVA. Desired Start Date:**

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| 6/1/2019 |

**IVB. Expected Completion Date:**

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| 5/31/2020 |

**IVC. Is Project Ongoing with No Expected Completion Date?**

❑ Yes

❑ No

**IVD1. Will Other Divisions or College Areas be Impacted?**

❑ Yes

❑ No

**IVD2. If Yes, then Describe how Other Divisions or College Areas Would be Impacted:**

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| All divisions that offer courses online would have the opportunity to participate in the pilot program. |

**IVE. Comments:**

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**IVF. Prioritization by Program Lead:**

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| 1 of 1 |